

Robert Kennedy

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Trusted Business Systems, Operations & Transformation Leader

The most consistent theme in my professional history is not a particular industry, technology, or title -- it is a theme of being trusted with difficult problems and important outcomes. Several of the most significant opportunities in my career came when leaders sought me out to solve a specific problem they were currently facing. Across enterprise software, manufacturing, retail operations, and education, the common thread has remained remarkably consistent: when important outcomes were on the line, leadership sought me out to take ownership and deliver results.

Highlighted Accomplishments

- Directly recruited by senior technology leadership to architect and lead the modernization of a business-critical platform supporting the company's core market-intelligence capabilities.
- Selected by company ownership to build a new division that introduced operations well outside the organization's traditional area of expertise.
- Recruited internally by Walmart automation leadership for a high-visibility operational improvement initiative.
- Directly selected by a campus principal to assume responsibility for a mathematics program following an unexpected instructor departure after the school year had already begun.

Professional Experience

MESH Food Labs

06/2008-06/2024

Director, Business Systems & Operations

Over sixteen years, responsibilities expanded across business systems, manufacturing operations, commercialization support, supplier coordination, traceability, and organizational leadership as the company continued to evolve.

- Transformed the organization beyond its traditional product-development roots through the introduction of entirely new operational capabilities.
- Led multiple commercialization initiatives, including product launches that ultimately required operational scaling to approximately 400% of original projections.
- Developed and operated the business systems, processes, and reporting capabilities that became foundational to daily business and manufacturing activities.
- Directed multiple initiatives whose success required the organization to operate at levels far beyond its historical scale and complexity.

I-Behavior

01/2007-05/2008

Lead Software Architect

Entrusted with defining the target architecture, building the engineering organization, and guiding a major transformation initiative from concept through delivery.

- Established the architectural vision for a major modernization initiative aligned with the organization's future direction.
- Built and lead the engineering team responsible for delivering the new platform.
- Guided the transition from legacy technologies to a distributed architecture designed to support future growth and scalability.
- Delivered a complex strategic initiative that exceeded original organizational expectations while finishing approximately 15% under budget.

Birdville ISD

09/2025-CURRENT

Mathematics Instructor (Contract)

Joined a mathematics program requiring immediate continuity, rapid assessment of student performance, and accelerated improvement efforts following a mid-year instructional transition.

- Implemented a structured fundamentals-focused improvement approach that increased student accuracy by 36% across two evaluation cycles.
- Restored instructional continuity and classroom stability during a period of unexpected staffing disruption.
- Applied analytical problem-solving and performance-improvement techniques to identify learning gaps and develop targeted intervention strategies.

Walmart

08/2024-08/2025

Automation Support Analyst

Assigned to a high-visibility automation initiative where operational reliability, rapid issue resolution, and continuous improvement directly impacted daily fulfillment activities.

- Supported one of Walmart's most visible automation environments, operating at a scale rarely encountered in traditional retail operations.
- Investigated complex operational and automation-related issues, helping identify root causes and restore normal operations.
- Worked closely with technical and operational teams to improve processes, resolve recurring challenges, and maintain system effectiveness.

Education

Bachelor of Business Administration
Management Information Systems
The University of New Mexico